



SUBJAM, SPC  
SOCIAL PURPOSE REPORT  
2025 FISCAL YEAR

(WASHINGTON STATE LEGISLATURE / RCW 23B.25.150)

## Introduction

SUBJAM, SPC is a Washington State Social Purpose Corporation (SPC). Our mission is to cultivate positive music culture starting with providing valuable resources to local music communities.

Subjam's Articles of Incorporation specify “Social Purposes” that help accomplish this mission:

- **The Corporation will strive to positively affect global music culture.** The Corporation was founded to make a positive impact in global music culture. The Corporation will continually strive to change the music world for the better through its offerings.
- **The Corporation will specifically support music communities.** The Corporation has a specific mission to support the many informal and unique music communities around the world. The Corporation will continually work to help music communities grow and thrive through specific initiatives.
- **The Corporation will promote content under free/libre licenses.** The Corporation will promote releasing user generated content under free and libre style licenses to further the general sentiment that music is an art form that deserves unrestricted exposure to those who enjoy both creating and consuming it.
- **The Corporation will use and promote Free and Open Source Software (F/OSS) and media codecs.** The Corporation uses F/OSS software and media codecs in the core of its platforms and offerings. The Corporation acknowledges that the communities behind software such as this are perfect examples of how teams of diverse individuals can accomplish big goals when motivated simply by creating great things that others will also enjoy and improve upon. The corporation has a moral and ethical obligation to use and promote F/OSS software within its offerings as without the philosophies behind the movement, they likely would not exist.

These purposes are foundational to our existence. We recognize that the above mission and purposes are important to sustain a thriving and healthy music culture locally and globally in the long term. As we understand the benefits of thriving communities of all shapes and sizes, we focus on the art of music to build a better, more creative, expressive and inclusive world for everyone.

*(The mission of this social purpose corporation is not necessarily compatible with, and may be contrary to, maximizing profits and earnings for shareholders, or maximizing shareholder value in any sale, merger, acquisition, or other similar actions of the Corporation.)*

## **2025: “Slow & Steady Wins the Race”**

This year has been about building partnerships and reaching goals. I (Jordan) have had the pleasure of getting to know a lot of music-minded people locally and around the world, their passions, and figuring out how to work together. The sentiment has consistently been that of excitement, hope and motivation.

I’ve met musicians, music business and non-profit owners, radio station producers and DJs, music-tech entrepreneurs, software developers, and many more. This is a good example of Subjam’s Social Purposes in action—to provide additional value to local music scenes by establishing real working relationships and participate in joint efforts with key players.

In May we ran a [crowdfunding campaign](#) to complete our Android beta app. We were fortunate to complete the Android app following this, and it’s [available now](#).

In September we went out to an all-day local music festival to broadcast and record. We were delighted at the positive response and are figuring out the best way to promote and encourage people doing this on their own so it’s as seamless as possible anywhere in the world to broadcast on Subjam. This festival, along with many others we went to for broadcasting and recording, have proven to us that musicians, venues and fans alike want more of what we’re offering.

During the year [we held interviews](#) on terrestrial radio as well as issuing a press release, receiving an impressive amount of positive feedback from the wider community. We’ve gained a lot of supporters through them and are working with them to this day.

In 2025 Subjam donated a modest \$126.95 to open-source software projects that revolve around open media. We’re eager to increase this amount as our own revenue streams starts to happen. When we financially support those who support us through free and open source software, media and other tools, we create a snowball effect that helps everyone succeed in our respective missions!

Thank you for reading our 2025 Social Purpose Report. We’re excited for 2026 and how we will shape it to ensure Subjam’s much overdue financial, technological and cultural success.

Sincerely,  
Jordan Erickson