



SUBJAM, SPC
SOCIAL PURPOSE REPORT
2022 FISCAL YEAR

(WASHINGTON STATE LEGISLATURE / RCW 23B.25.150)

Introduction

SUBJAM, SPC is a Washington State (US) Social Purpose Corporation. Our mission is to make the world a better place through community and music.

SubJam's Articles of Incorporation specify 3 social purposes that will help accomplish this mission on a continued basis. They state that SubJam, SPC:

- Shall support independent music communities, musicians, music fans throughout the world
- Shall strive to positively affect the global music culture
- Shall promote music and other digital content under free, libre, or low cost licenses

These purposes are foundational not only to our existence as an SPC but to our motivation as influencers to humanity. We recognize that the above mission and purposes are important to sustain music culture locally and globally in the long term. As we understand the benefits of thriving communities of all shapes and sizes, we focus on the art of music as our tool to build a better, more creative, expressive and inclusive world.

2022: Our Second Year

We saw a lot of changes in the music world in 2022 both globally and locally. Through these changes, SubJam is grateful to have survived and ready to face a new year of bringing our vision to life.

The COVID-19 pandemic waned a fair amount though this year and people in general have felt better about getting out and going to concerts, a *huge* win for the music world. We've all lost a lot in the past 3 years but 2022 has been transformative in bringing us more toward "normal" moving forward.

We've been able to make some friends in the town of our new headquarters (Bellingham, Washington (USA)), where we relocated in April. What we've found here so far are great musicians, successful music venues/businesses, dedicated fans and an *incredibly* supporting local government - a shining example of a vibrant and healthy music scene. We couldn't be more fortunate to have set our roots down here where we've already started learning more about what works well to create the kind of energetic community that the people of Bellingham have created. We'll continue to use what we learn here and every other community we interact with to help build the best music platform in the world.

In 2022 we focused our financial resources on developing SubJam's backend code as well as the Apple iOS mobile app, to get it into the hands of real users. We've worked with talented developers and withstanding some setbacks, we're charging forward to meet the goal of releasing a beta in 2023. Our app aims to provide tools to discover artists, openly share music and live performances, promote events, support music related businesses and provide a central hub for everyone who wants to be a part of their local (*insert-genre-here*) music scene. We welcome those who would like to [help fund us](#) to finish this part of the project so we can demo our offerings to angel investors and others in this stage of

development. We're funding ourselves right now, burning the midnight oil and tossing our blood, sweat and tears into all aspects of this project. It's challenging, to say the least. However, we're more confident than ever now that we'll soon find investors that realize our worth - not only for their returns but the positive social impact SubJam will deliver to music culture.

We ran SubJam's first Android demo broadcast from a live show in 2022 which gave us a good sense of what needed to be focused on to produce a solid beta. Once we secure additional funding, in addition to continuing iOS beta app and backend development we'll do exactly that. We're so close on both apps!

We've also started building a new top-secret feature to the SubJam platform which will see an official launch in 2023, giving artists an additional avenue of exposure, fans a new way to discover and enjoy them and venues a way to both promote themselves and better support their communities.

SubJam, SPC has continued to donate monthly to the non-profit [Xiph.org Foundation](https://xiph.org) throughout 2022. The people at Xiph do a tireless, noble and never-ending service for the Internet community by dedicating themselves to keeping the multimedia domain *open for all* to benefit from. Projects such as the open-source [Icecast multimedia server](https://icecast.org) and the [Opus audio codec](https://opus-codec.org) are foundational to SubJam's technical infrastructure and we truly feel we stand on the shoulders of giants with what software we have the opportunity to work with in achieving our own mission in the music world.

The sentiment and philosophy of the open source software movement also runs true with our mission to support and promote the open sharing of music and other digital content on our platform under licenses such as [Creative Commons](https://creativecommons.org). We've continued to develop the foundation of SubJam with these frameworks in mind in 2022 and will continue to do so.

SubJam, SPC looks forward to 2023 with optimism and strength in fulfilling our mission and social purpose. Thank you for reading, and please [contact us](#) if you would like to be involved!

Sincerely,

Jordan Erickson
Founder/CEO
[SubJam, SPC](#)