



SUBJAM, SPC
SOCIAL PURPOSE REPORT
2021 FISCAL YEAR

(WASHINGTON STATE LEGISLATURE / RCW 23B.25.150)

Introduction

SUBJAM, SPC is a Washington State (US) Social Purpose Corporation. Our core mission is to make the world a better place through community and music.

SubJam's Articles of Incorporation specify 3 purposes that will help accomplish this mission on a continued basis. These purposes state that SubJam, SPC:

- Shall support independent music communities, musicians, music fans throughout the world
- Shall strive to positively affect the global music culture
- Shall promote music and other digital content under free, libre, or low cost licenses

These purposes are foundational not only to our existence as an SPC but to our motivation as influencers to humanity. We recognize that the above mission and purposes are important to sustain music culture locally and globally in the long term. As we understand the benefits of thriving communities of all shapes and sizes, we focus on the art of music as our tool to build a better, more creative and inclusive world.

2021: Our First Year

SubJam was founded on July 14th, 2021. The majority of the remainder of the year has been spent bringing up the corporation in a legal sense. In addition to this, we have continued our work on our first major project, the SubJam online musician broadcasting platform. This platform will serve as a hub for local music communities around the world to connect, broadcast live, share music freely and organize events in their areas.

While the SubJam online platform has been our initial focus and funds have been minimal, since we became a corporate entity mid-year we were still able to make one meaningful material contribution to the music world. In November 2021 SubJam, SPC made a contribution to the Creative Commons 501(c)3 nonprofit organization.

The Creative Commons is an important ally to SubJam and the greater global music community. Their licensing frameworks allow artists and rightsholders to retain full copyright of musical works, yet release and perform them under a legally shareable context. The Creative Commons family of licenses are paramount to what SubJam, SPC aims to deliver, which is a platform that encourages (and legally enforces) free and open sharing of musical works and performances. Since our social purposes include 'promoting music and other digital content under free, libre, or low cost licenses' this was an easy choice to make.

SubJam, SPC looks forward to continuing to support others who support us and our greater vision of supporting music communities and culture around the world.